

Another step forward in establishing Torrance as THE shopping center for this entire district... as this new **TREND O' FASHION** shop for women joins the Torrance family of progressive merchants. You'll discover, as thousands of style-wise women of other cities... that Trend O' Fashion means the newest and smartest in apparel for women, misses and juniors... and all at prices unbelievably low! So join the parade... be in fashion... we welcome your inspection of this fine new shop in Torrance Saturday. Thank you!



Trend O' Fashion
1280 SARTORI
 Corner Sartori & El Prado
TORRANCE



GRAND OPENING

Saturday, March 9th at 9:00 a. m.

Your Choice of Over Five Hundred

White Tailored Blouses

Yes, here is a featured item from which you will be able to select all the blouses you will need for summer at only \$2.00 each. Hundreds of white blouses in fine quality rayon crepe. Several styles to choose from.

\$2.00



Also at \$2.00, our smart colored rayon check blouses in red, blue and black. Sizes 32 to 40.

Lovely New
RAYON DRESSES
COTTON DRESSES

Lovely new rayon dresses in gay spring prints—also combination prints and solid colors. Spring pastels, navy and black for afternoon wear.
 Then too, you will find cool, crisp cottons in a wide variety of patterns, all washable. You will enjoy wearing them now and through the summer.

Sizes 9 to 17
 Sizes 12 to 20
 Sizes 38 to 44
 Sizes 16 1/2 to 26 1/2

\$5.40 to \$13.98

Smart, Washable
Cotton Dresses

Smart washable cotton dresses for home, garden and shopping—prints, stripes and plaids. Sizes 14 to 44.



NOVELTY BLOUSES

White and Colors. Tailored and Novelty Styles. Beautiful quality rayon fabric... Sizes 32 to 40.

\$2.70

Other Smart **BLOUSES**
\$2.90 to \$5.98



Knitted Rayon PANTIES

Brief panty type with full elastic waist band in run-resistant weave. A value unsurpassed. Color tearose. Sizes small, medium and large.

SPECIAL AT ONLY **59c**

Feature Priced at
\$2.60

Rayon Gabardine SUITS

The ideal suit for California climate. They are well tailored, well styled, in a fine quality of rayon gabardine. Light spring pastel shades. Sizes 12 to 20.

\$16.95

Other suits in a variety of women fabrics at various prices.

Spring & Summer COATS

All-wool garments in topper and long styles. The season's most desirable types. Medium and light weight coats you will enjoy wearing the entire year. Gorgeous new spring colors. Sizes 18 to 26.

\$15.40 \$16.80 \$19.80

Tailored Skirts

Expertly tailored, kick pleat and gored styles. Skirts made of rayon fabric. Desirable spring and summer weight — well styled. Navy, brown and beige. Sizes 24 to 30.

\$3.98

Also other skirts in a wide variety of styles and fabrics at \$2.98 to \$6.15.



Popular, Colorful, All-Wool
SWEATERS

Yes, they are all wool. Popular cardigan styles at \$4.98 and \$5.98 and all-wool slip-ons at \$2.98 and \$3.98. These may be had in long or short sleeves. Beautiful new spring colors—yellow, lime, coral, rose, pink, green, white as well as navy. A wide variety of styles to choose from. Sizes 34 to 40.

\$2.98
~~\$5.98~~

T-SHIRTS - - - \$1.25 to \$1.59

To wear with slacks, shorts, play suits. Plain pastel shades as well as navy and smart multi-colored stripes. They're washable. Sizes small, medium and large.

SEPARATE SLACKS
\$4.49 to \$5.98

The indispensable garment in your summer wardrobe. Perfect fit, well tailored of the most desirable slack fabrics for spring and summer. The ever popular colors of navy, brown and black, as well as lighter shades. Sizes 12 to 20.

SLACK SUITS
\$7.98 to \$10.98

Fine fabrics, fine workmanship in these unusually attractive slack suits. Solid colors and smart combination colors. You will enjoy wearing these all through the year. Sizes 16 to 26.



Sun, Swim and
Play Suits

One and two piece styles in smart, new, gay prints, all guaranteed fast, washable colors and too, they are sanforized so there will be a minimum of shrinkage. See these refreshing suits.

\$3.98
 SIZES - Small, medium, large*
 22 to 28.



TRIMFIT RAY SHEAR HOSIERY

42 gauge rayon body, cotton top and cotton reinforced toe. These are the famous "Trimfit" brand. Sizes 8 1/2 to 10 1/2.

\$1.01



TRIMFIT COTTON ANKLETS
 35c
 Fine quality cotton — with elastic top. Colors white, navy, blue, brown, red, holly. Sizes 9 to 10 1/2.

Rayon Satin SLIPS

With embroidered lace trim and bonnet rayon knitted jersey slip, lace trimmed. Sizes 22 to 40.

\$2.98

Junior Slips

Gorgeous junior slips in beautiful fine quality French crepe with embroidery design. Unsurpassed at \$1.90. Sizes 11 to 17. Tearose and white.

\$1.90

